



"THE SCIENCE OF DISNEY IMAGINEERING: THE EXPERIENCE!"

LEADERSHIP & CAREERS

Grade Levels/Ages:
6th-12th, ages 11-18

Program Length:
2.5 hours

Meeting Location:

Outside *Disney's Hollywood Studios*® Main entrance, at the flagpoles

OVERVIEW

During this one-of-a-kind experience, students explore the creative process of the world-renowned Disney Imagineering team and discover how storytelling and science combine to create immersive Disney Theme Park experiences. In this "insider" look into the creative world of Disney Imagineering, students learn how teamwork and problem solving skills ignite to create the next big idea, and discover the Imagineer inside themselves.

KEY LEARNING HIGHLIGHTS

What Do You See?

As expert storytellers, Disney Imagineers use visual literacy to help communicate our stories. Everything that our Guests see contributes to the sense of play, happiness, and magical experiences.

- As Honorary Imagineers, students are challenged to think like Imagineers, where ground breaking creativity has very few ground rules.
- Using their powers of observation, students discover the attention to detail that brings the story of *Disney's Hollywood Studios*® to life.
- Students experience a select Disney attraction to discover the creative science and minute details that immerse Guests into the story idea, or in this case, the alternate reality of the "fifth dimension".

Igniting a Spark

Transitioning from an "on-stage" experience to a theater environment, students experience a multi-media presentation where their discoveries as Honorary Imagineers continue.

- Students learn that the key to Disney Imagineering is that they always keep moving forward—opening new doors and doing new things—because they are a curious group.
- Students are introduced to the creative process of Disney Imagineering and discover how it creates a collaborative, problem solving culture where no idea is a bad idea and possibilities are endless.

Making the Impossible Possible with Science

Guided by our host, students discover the development of the *Disney's Hollywood Studios*® and how one of the most thrilling attractions, *The Twilight Zone Tower of Terror*™*, came to be.

- With exclusive visuals straight from the Disney Imagineering archives, students get a glimpse of the phases of theme park and attraction development.
- Students discover how the collaborative and creative nature of Disney Imagineers led to the manipulation of the principles of light, sound and gravity to create *The Twilight Zone Tower of Terror*™*.

THE DISNEY DIFFERENCE

- Students have the opportunity to interact with a Disney Imagineer.
- Trained and knowledgeable Disney Cast Members facilitate this high-quality and educationally sound program, while never forgetting that fun is a vital part of learning.
- Student participants receive exclusive keepsakes including a Walt Disney Imagineering notebook, pen, and credentials.
- To enhance learning, group leaders receive pre- and post-visit tools to reinforce learned skills.

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