

DISNEY'S TECHNIQUES OF TEAMWORK

Designed for Students
Enrolled in College/University
Ages 18+

Program Length
3 ½ hours

Park Location
Epcot®



SYNOPSIS

Founder, Walt Disney taught the necessity of exceptional teamwork to achieve outstanding business results. Excellence in teamwork is one of the best known secrets to the success of The Disney Company and is a deeply held value, no matter how big or how small the team may be.

Teamwork and communication from a team member's perspective is the focus of this in-depth experience. Participants will discuss: what are a team member's responsibilities as part of a high-performing team? Who creates and owns the success of a team? Ultimately discovering it's all about individual accountability for the choices they make.

This learning experience begins with a unique method to examine three specific techniques for effective teams. Participants also explore the nature of team dynamics, and the behaviors they each must choose to exhibit to become a high performing team.

A highlight of the day is a private conversation with a Disney leader, who shares their personal strategies for building and maintaining their own high performing team, and includes time for participant questions.

The concept of strategic planning for success is introduced with a high-energy, fast-paced strategic challenge, allowing students to immediately apply what they have learned to this point.

Through a structured brain storming session, participants engage in strategic planning to address a specific challenge they identify at their college/university, or within in their organization. This results in their creation of an actionable plan to address the identified opportunity.

This experience emphasizes individual responsibilities to ensure their team is a high performing one, and that they each understand their responsibility to step up and facilitate team success.

LEARNING OUTCOMES

After completing Disney's Techniques of Teamwork - College Edition, participants will be able to:

- ✓ Understand the need for building consensus on a team, and their individual responsibility to help achieve it
- ✓ Be able to articulate the value of encouraging and supporting individual strengths and talents on a team
- ✓ Be able to share a comprehensive definition of "team"
- ✓ Understand some basic elements of team dynamics, including trust, support, and mutual concern
- ✓ Share and apply learnings from the conversation with a Disney leader
- ✓ Identify current key challenges their team faces and begin developing a strategic plan to address them
- ✓ Be able to articulate the advantages of effective strategic planning, and a team member's responsibilities in creating and utilizing that plan