

TEAMmagic

Business Solutions & Events

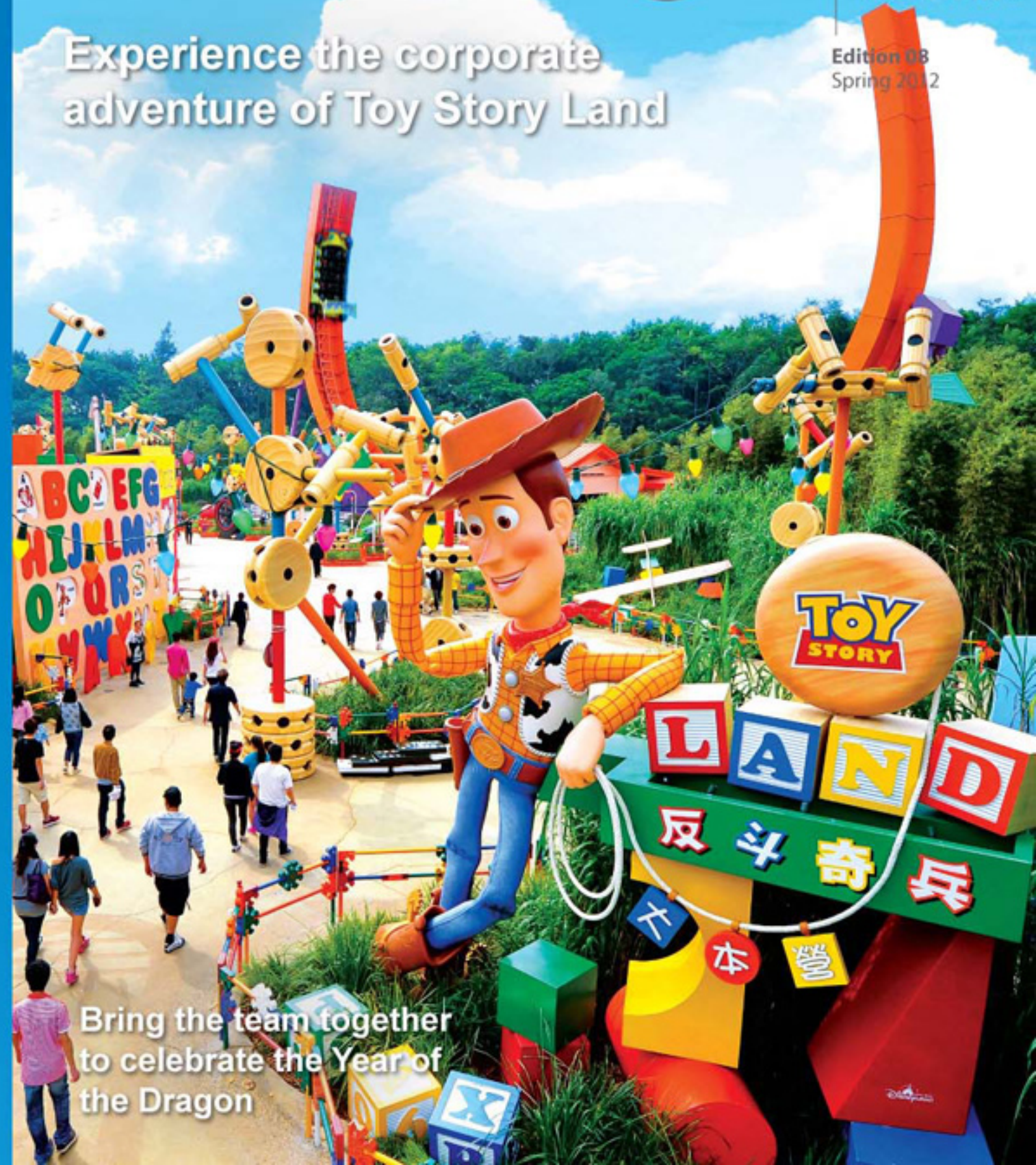


HONG KONG
DISNEYLAND
MEETINGS

IT'S TIME TO TEAM

Edition 08
Spring 2012

Experience the corporate
adventure of Toy Story Land



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Bring the team together
to celebrate the Year of
the Dragon



Dear Valued Partners,

Happy New Year! May your new year be blessed with fruitful success, promising results and higher achievements.

With the opening of our new Asia-exclusive Toy Story Land, we are looking forward to inviting you and your team to experience this new world of fun and adventure. With its one-of-a-kind setting and thrill rides, Toy Story Land is sure to bring excitement and creativity to your corporate events, offering your team some playtime fun with their favorite characters from the movies. Toy Story Land is sure to be a unique location for your next corporate event this year.

We are delighted to share more encouraging news! The Hong Kong Disneyland Hotel won two 2011 Asia Hotel Awards; Best Hotel Owner of the Year at the Management Group Awards, and Leading Green Resort Hotel of Asia at the Annual Hotel Awards. On top of that, voted by 49,000 TTG readers from the travel trade industry, Hong Kong Disneyland won Best Theme Attraction from both the TTG Travel Awards Asia Pacific and the TTG China Travel Awards. These accolades no doubt motivate my team and me to continue doing our best for you and yours.

Keeping in mind that Chinese New Year is just around the corner, it is time to plan a celebratory feast for the Year of the Dragon with your team. Spring Dinner at our Hong Kong Disneyland Hotel is a great way to bring great teams together and partake in the festivities. Dragons are known to be the bravest and most powerful creature in the Chinese zodiac, and welcoming the new auspicious year together is the perfect way to elevate your team and soar to new heights.

Last but not least, I'd like to wish you Kung Hey Fat Choy for the Year of the Dragon. And as always, our Business Solutions & Events Team at Hong Kong Disneyland is at your service to create a memorable Disney event together, with a truly golden touch.

Sincerely,

Martin Leung
Business Solutions and Events Director



Celebrate the beginning of a brand new auspicious year - Year of the Dragon Spring Dinner Package

Celebrate the beginning of this auspicious Year of the Dragon together and share the prosperity with your team by organizing your Spring Dinner at the Hong Kong Disneyland Hotel. With deliciously gourmet Chinese cuisine, a charming atmosphere, and our attentive service throughout, this is the perfect time to celebrate the achievements of the past, and the good fortune of the coming year.



To make your event even more memorable, invite your favorite Disney friends, dressed in traditional costumes of red and gold, to join you at dinner! You can also add an extra sparkle of Disney fun to your magical journey by taking advantage of attractive group discount offers to visit the Park.

Come celebrate with us for a splendidly good time.

Package Details: (January 1 to March 31, 2012 inclusive)

Chinese Set Dinner starts from HK\$5,888/per table of 10-12 persons*

(Plus 10% service charge)

- ♥ Two single-trip transfers to/ from Tsim Sha Tsui/Central and Hong Kong Disneyland Hotel via 49-seater coaches
- ♥ Fantastic Lucky Draw gifts worth HK\$8,000 including:
 - Six 1-Day General Admission Tickets
 - One night's stay at Hong Kong Disneyland Hotel
 - Rejuvenating Victorian Spa offers
- ♥ Complimentary corkage of one bottle of wine per table
- ♥ Complimentary parking spaces
- ♥ Complimentary purple backdrop with lettering of your company's name

* Minimum booking: 100 guests





It's playtime for your team at Toy Story Land

A major milestone for Hong Kong Disneyland Resort, the new Toy Story Land is the first of three exciting new themed areas that will offer new private-event options for groups. This opening continues the Resort's dedication to expanding its diverse product portfolio and retaining its position as the city's premier meetings and events destination.

With its highly immersive setting, Toy Story Land recreates the magic of the global Disney-Pixar computer animated blockbusters in a lushly landscaped corner of the Park. You and your team are invited to experience a special surprise: getting shrunk to the size of a toy. The toys and props come alive in the oversized backyard of Andy, the young boy in the movies. And everything becomes larger-than-life, from paper airplanes to favorite characters like Woody the cowboy and Rex the dinosaur.

Toy Story Land's launch adds another highly immersive, event-ready destination to the Resort's extensive portfolio of one-of-a-kind venues for business events. The area is especially suited for group buy-out, allowing your company to book the themed area exclusively for your events.

For the past years, our Business Solutions and Events team has created magical and memorable events, and Toy Story Land allows us to take our event-staging capabilities to a new level.

Ringed by giant blades of grass, Toy Story Land also features three thrilling outdoor rides for those looking for adventure:

RC Racer

The most thrilling ride in Toy Story Land, Andy's toy race car, is sure to get your adrenaline pumping. It's full speed ahead along a 27-meter-high, U-shaped coaster, as RC zooms you around...it's a real gas.

Toy Soldier Parachute Drop

Attention! Your mission ...join Andy's troops for a high flying adventure at the Toy Soldier Parachute Drop. When Sarge yells "Go! Go! Go!", hold on tight as you fall from way up high in a simulated parachute drop. Over and out!!

Slinky Dog Spin

Everyone's tongues and tails are wagging about the all-new Slinky Dog Spin. You will howl with laughter as you join Slinky in a rollicking spin to catch his own tail. It's barking mad fun in Toy Story Land.

Get ready for a whole new corporate experience filled with excitement and new adventures to be shared by the whole team. You can now book Toy Story Land for your next event. It's an exciting time for work and play for everyone on the team.



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Make meetings more fun with a rewarding Work Now, Play Later package (Valid until Sep30, 2012)

Set against the iconic backdrop of our theme park and elegant hotel facilities, our Work Now, Play Later package is a whole lot of learning fun for every participant! With state-of-the-art facilities, we offer venues perfect for everything from new product presentations to corporate pow-wows. And the best part? Once you're done working, Hong Kong Disneyland Park awaits to ensure you and your colleagues have a magical day.



Package Details: From HK\$750 per person (Plus 10% service charge)

- ♥ Complimentary all-day (9am-5pm) use of a meeting room equipped with essential equipment and delegate stationery.
- ♥ Chinese or Western set lunch, plus two refreshment breaks and full-day coffee, tea and candy serving.
- ♥ Complimentary giveaways placed on each meeting table.
- ♥ Complimentary Convention Ticket to Hong Kong Disneyland with admission from 4pm onwards, for each delegate at your meeting.



Dazzle your team with a private party in our park

Disney in the Stars Cocktail and Fantasyland Dinner Package

Start off with a cocktail reception and fireworks from Main Street Railroad Station, where your park getaway begins. Firstly, exclusive use of the Storybook Theatre for CEO speeches or prize presentations, followed by a private viewing of The Golden Mickeys Show. Then arrive in style to a specially designed "welcome moment" with dancers, stilt walkers, musicians and more – culminating in a uniquely themed buffet dinner.



Package Details:

Capacity	<ul style="list-style-type: none"> ♥ 50 to 200 people – Disney in the Stars Cocktail ♥ Maximum 1,000 people – Fantasyland Dinner
Itinerary	<ul style="list-style-type: none"> ♥ Enter the park ♥ Cocktail reception at Main Street Railroad Station ♥ Disney in the Stars Fireworks Show ♥ Executive Speech and The Golden Mickeys Show at the Storybook Theatre ♥ Exclusive Fantasyland dinner buffet
Price	<ul style="list-style-type: none"> ♥ Dinner Buffet menu starts from HK\$480 per person (plus 10% service charge) ♥ Venue rental fee applies (subject to group size and special arrangement required) ♥ A special discount on Group Park Ticket is available



A unique Disney experience catering to our overseas visitors

As a reward for their hard work, Sakura Juji Hospital from Japan treated 600 of its staff to an incentive trip to Hong Kong in nine groups starting August 2011 and carrying on through October. The hospital chose Hong Kong Disneyland as their host for the welcome parties and worked with Business Solutions and Events team on all event details to create a unique Disney experience for its guests during their stay in Hong Kong.



Upon arrival, the Japanese groups were treated to an awe-inspiring Chinese Kung-fu performance, courtesy of Meetings and Exhibitions Hong Kong, a division of Hong Kong Tourism Board, at the Hong Kong Disneyland Hotel West Lawn as a special welcome, signaling the start of their magical journey. After marveling at the Disney in the Stars Fireworks show in the theme park, our guests were treated to a dinner party organized at the Riverview Café which was available exclusively for the groups through a special buy-out package. Our culinary team

created a themed barbeque buffet, offering our guests a chance to relax and truly feel the difference of dining in a jungle themed setting. To make it even more exciting, Mickey and Minnie, dressed in their safari outfits, made a special appearance to greet our overseas guests, who enjoyed the opportunity to interact and take photos with their favorite Disney friends. Finally, in honor of their visit, each guest was presented with a Hong Kong Disneyland 5th anniversary special edition premium – an exclusive gift for MICE groups visiting Hong Kong Disneyland.

These special Disney moments were a unique way for the staff of Sakura Juji Hospital to start their Hong Kong trip. They were delighted by the entertainment and excited at the chance to enjoy this Hong Kong Disneyland experience exclusively designed for them.