



WALT DISNEY WORLD® RESORT
GROUP & CONVENTION MERCHANDISE

2013 - 2014



Disney Theme Park Merchandise

Dear Convention Guest,

Thank you for choosing to have your event here at the Walt Disney World® Resort. For years, the **Walt Disney Company** has used merchandise as a tool to help capture the magic and memories experienced while here at **Walt Disney World**®. Disney Theme Park Merchandise (DTPM) has a partnership with Barker Specialty Company to facilitate all of your promotional merchandise needs for your event.

Barker Specialty Company has been extending merchandise services to departments around the Walt Disney World property since 1998. Our specialized partnership with Barker Specialty allows them to service your merchandise needs in the following three ways:

Flyer – The **Walt Disney World**® Groups and Convention Merchandise flyer allows you to see actual items that can be customized at discounted pricing. Barker Specialty has an exclusive contract that allows them to co-brand a **Walt Disney World**® icon with your company name, event name, date and location.

Custom The flyer is a great idea generator, but it may not provide the particular item you are looking for. Barker Specialty is an established member of the ad-specialty industry (ASI) and they are able to procure unique products. They use their knowledge of the industry and product specifications of the Walt Disney Company to create quality products with Walt Disney World® icons that are unique to your event! Custom items may require 3-4 weeks lead time, but it's a great way to leave a lasting impression.

Walt Disney World® retail items from Property – Your event may be coming up quickly, or maybe you found the perfect product already exists at **Walt Disney World**®. Barker Specialty can still help! They can usually extend a discount on items offered at retail. These items are based on availability at the time that your order is placed. If the Retail item you are looking for is not available, Barker Specialty will work with you to find an alternative item that will meet your expectations.

The Walt Disney World® Groups and Convention Merchandise flyer is the starting point of your merchandise journey. If you have any questions or are ready to explore the use of creative products to enhance your event, please contact:

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A



B

A. Personal Timepiece with silver tin

The gift of time is a great give away. This stylish watch has a customizable face and is packaged in a coordinating case. BAR-014

B. Sport Shirt

Satin smooth, stain and wrinkle resistant button down collared sport shirt. Perfect for looking your best in any climate. Many colors available. BAR-018

C. Notebook/Pen Set

A contemporary writing set sure to be used for many meetings ahead. Combo includes a ballpoint pen/highlighter and silver notebook with double spiral binding and elastic pen loop. BAR-015



C

D. Scroll Pen

This pen is sure to get everyone's attention. Your message and logo will be printed on a unique and eye catching retractable banner on the pen. The pen is clear allowing your message to be visible even when the banner is retracted. BAR-013



D

E. Magnetic Photo Frame

Catch people's eyes with this magnetic photo frame. Both the frame and insert are customizable.

Holds a 4" x 6" photo.

BAR-017



F. Thermal Travel Mug

A colorful and customizable travel mug perfect for people on the go. This 16 oz. mug is dishwasher safe and fits most automobile beverage wells.

BAR-019

G. Custom Mailing Envelope

Send your event information in style with this completely customizable cardboard mailing envelope. Your message will attract the attention of the recipient before it is even opened.

BAR-001



H. Jumbo Magnetic Paper Clip

A custom molded paperclip is a creative way to keep your important papers together. This exciting item has a magnet on the back and makes for a very useful give away.

BAR-006





A



B



C

A. Organic cotton polo

An organic cotton pique is a must have apparel item. This eco friendly shirt has a knit contoured collar, welt sleeve bands and three wood tone buttons. The shirt can be embroidered or silk screened.

BAR-025

B. Eco Pen

An earth friendly pen that is made from organic material. This push-action ballpoint recyclable pen comes in an array of colors with a matching accent, chrome trim and corn starch black or silver clip with comfort grip. Can be coordinated with a writing pad for maximum effect.

BAR-024

C. Stainless Steel Bottle

Reusable stainless steel construction with a unique twist! Screws off in two locations for filling with ice and a drinking spout.

Perfect for the outdoors and promotes the recycling effort.

BAR-022



D



E



F

D. Bamboo USB Drive

A USB drive made from bamboo is a fresh eco-conscious gift. The case is made out of hard bamboo, a renewable, natural resource.

BAR-023

E. Green Shopping Tote

A great carry all bag that is biodegradable, reusable and made from recycled material. This tote comes with a large front pocket, two carry handles and removable bottom base.

BAR-021

F. Recycled Id Holder

When you need to display your ID badge or business card, make sure to “go green”. This ID holder is made from post-consumer recycled plastic. It comes with a front clear business card/name badge holder pocket, 46” neck string with slider and breakaway, back slash and pen holder pockets and a zippered compartment on the front.

BAR-020

A. Mickey Ornament Gift Sets & Coordinating Items

Leather items with a Mickey ornament are trendy gifts that everyone will use and appreciate. Whether it is a key tag, picture frame, wallet or business card holder, the Mickey ornament is a subtle decoration that makes the items stylish.
BAR-032

B. USB Drive

A custom Disney character USB drive is the perfect giveaway at any event. You can even pre-load a presentation on the drive before handing it out. USB drives are available in several memory capacities.
BAR-030

C. Large Notebook Padfolio

A padfolio is a terrific giveaway to keep people organized. The padfolio is made with bonded leather and has an inside slash and business card pockets.
BAR-029



A



C



B





D

D. Walnut Plaque

A personalized engraved plate is attached to a solid American walnut plaque to help you recognize your employees for an outstanding performance.
BAR-045

E. Leather Luggage Tag with Business Card Holder

A luggage tag/business card holder is the perfect gift for anyone who travels. A standard size business card fits inside the window. This item comes in an assortment of colors.
BAR-028



E



F. Official Disney Mouscars

Small & Large - Barker Specialty's Mousecar is definitely a WOW! award. A personalized engraved plate is attached to each Mousecar base.
BAR-046



F





A

A. Golf Bottle with Pouch

The ultimate golf accessory. The bottle lid includes a 3 slot golf ball holder with golf ball. The pouch holds 5 golf tees (included), an open front pocket, drawstring closure and rotating plastic clip. BAR-040

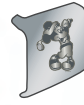
B. Headwear

Customize a golf hat for a one of a kind giveaway. The front, side and back arch of the hat can be embroidered. The hat can be decorated with molded medallions and/or a custom closure. Can also come with a ball marker as an extra surprise. Due to the custom nature of this item, approximately 45-60 days is needed. Basic headwear also available. BAR-036

C. Golf Umbrella

A golf umbrella is essential for those rainy days. The 58" folding umbrella has oak wood handles and opens with the push of a button. It features a windproof automatic shaft and oak wood handle. This umbrella is available in a wide variety of color combinations. BAR-041

B



C





D



F



G



E

D. Set of 3 Golf Balls

Golfers can tee off in style with a set of three custom imprinted golf balls. The set of three come packaged in an imprinted box. BAR-037

E. Duffel bag

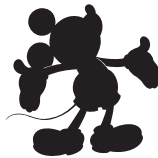
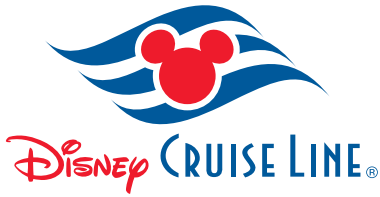
This 22" deluxe golf duffel bag is the ultimate golf accessory. The bag has a large zippered U-shaped main compartment, front zippered compartment with media pocket and ear bud port. There is also a front zippered accessory/water bottle pocket, two side zippered pockets and a rear shoe pocket with vents. Also comes with a detachable, adjustable shoulder strap. BAR-042

F. Mickey Head Bag Tag

Attach this custom Mickey head shaped bag tag to your golf bag so it never gets lost. The bag tag comes in many colors and can be printed with your logo on one side and the other side has a write-on panel for personal information. BAR-035

G. Golf Towel

A plush towel that golfers will appreciate. This high quality towel is made from velour and features dobby borders and rolled and sewn side hems. This item can have your tone on tone design or embroidered with a logo. Available in over fourteen colors. BAR-039





BARKER SPECIALTY

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Showroom Hours 8:30am - 5:30pm