



Ships' Registry: The Bahamas  
©Disney



*Sail To Success*

INCENTIVE GROUPS, MEETINGS  
AND CHARTERS



## SAIL TO SUCCESS

The unforgettable experience of a Disney cruise is reward enough. But when that same voyage — displaying a passionate attention to detail and world-renowned standards for service and hospitality — underscores the excellence that a group or organization aspires to, the meaning of that reward is magnified.

When you choose *Disney Cruise Line*<sup>®</sup> for your next incentive program, meeting or group event, you surround your Guests with endless comfort and delight. Inspired by the magnificent ocean liners of the past, the classic décor extends into the stunning staterooms. Flexible meeting spaces are enhanced by uniquely-themed event areas. Superb dining and a dazzling variety of family and adult-exclusive activities complete each day.

Whether it's offered as recognition or inspiration, a Disney cruise makes the moment truly memorable.





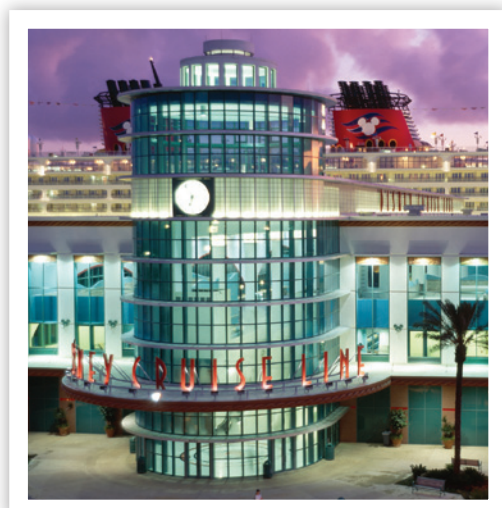
WELCOME  
ABOARD!

Each ship in the *Disney Cruise Line*® fleet is a bold design statement anchored in two eras. The sleek lines and rich décor recall the glory days of the luxurious transatlantic ocean liners. Yet, at the same time, they are very contemporary ships, equipped with high-efficiency systems, advanced technologies and the latest in onboard amenities and conveniences for their Guests.

Walt Disney Imagineering Concept Art

THE JOURNEY BEGINS

Even before your Guests come on board, they feel the warmth and reassurance of Disney's legendary hospitality. They begin to enjoy the peace of mind that comes from knowing that everything is taken care of. Questions are answered. Arrangements are made. When possible, activities are booked in advance. And the sweet anticipation starts to build!



*DISNEY MAGIC*® – One of the most recognizable ships at sea, the *Disney Magic* provides 11 expansive decks for its 2,700 passengers. On hand are 950 Cast and Crew Members to accommodate the needs of each and every Guest, day and night.

*DISNEY WONDER*® – Like its sister ship, the *Disney Magic*, the *Disney Wonder* was specially constructed with families in mind, combining sleek style with a splash of fun. Its 11 massive decks fill a total length of 964 feet and a maximum width of 106 feet.

*DISNEY DREAM* – This 130,000-ton vessel is the majestic third ship in our fleet. It boasts 14 towering decks with 1,250 staterooms for its 4,000 passengers and cruise-industry firsts like the splashtacular *AquaDuck*, the very first water coaster at sea.

*DISNEY FANTASY* – Building on the classic style of her sister ship, the *Disney Dream*, the *Disney Fantasy* is the regal fourth ship in the *Disney Cruise Line*® fleet.

Walt Disney Imagineering Concept Art

Awards and Accolades

Respected travel authorities have recognized *Disney Cruise Line*® as one of the world's premier cruise experiences.

- *Condé Nast Traveler* "Gold List"
- *Travel & Leisure Magazine* Top 5 Large Cruise Ships
- *TravelAge West* "Best Overall Spa Facility & Onboard Entertainment"
- *Porthole Cruise Magazine* Readers' Choice Award

**Environmentally Sensitive Sailing.** And even with their color schemes of elegant black and white trimmed in red and yellow (remind you of anyone?), these ships are also green. From the many crew initiatives and shore excursion partnerships that *Disney Cruise Line*® has established, great gains have been realized. For example:

Reducing surplus shipboard weight, automating onboard air conditioning systems, and turning off lights in areas when they are not in use are among the conservation steps that have led to a 5% reduction in energy consumption, resulting in a savings of more than 2,000 tons of fuel.

Crew members separate recyclables to divert as much as 405 tons of materials from the conventional waste stream. At Port Canaveral alone, each week more than 2,500 pounds of aluminum, 2,400 pounds of glass bottles and 160 pounds of plastic bottles are offloaded.



# THE DISNEY DIFFERENCE

## It's Everywhere You Look.

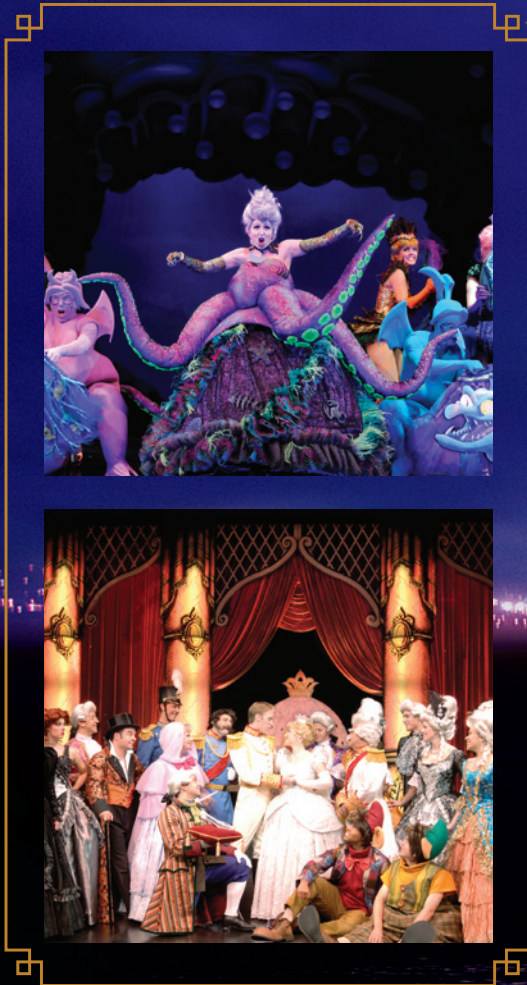
The *Disney Cruise Line*® experience is marked by our legendary service and hospitality, a commitment to quality entertainment, and plenty of unexpected surprises and special Disney touches. So whether a Disney cruise is offered as an incentive to inspire and retain key employees, as appreciation for important customers or as recognition for top achievers, the voyage will be memorable, meaningful and...simply amazing. And those who represent the best usually expect the best, too. Even the most refined tastes will find impressive amenities and sophisticated pleasures.

## BUSINESS AT SEA

The expansive decks of *Disney Cruise Line*® ships provide special places where groups can gather for recognition events, presentations and productive work sessions. The largest and most luxurious venue is the *Walt Disney Theatre*, with its full Broadway stage-quality lighting and sound. The *Buena Vista Theatre* hearkens back to the glorious days of gleaming movie palaces. A dedicated shoreside and onboard team will help you plan an occasion of any size. Special programs and thoughtful touches let you create an experience that will be your own, tailored to meet your business objectives.

- We provide:**
- Customized events**
- Stateroom amenities**
- Custom shore excursions**
- Teambuilding activities**
- Dining room seating**





# MAGICAL CELEBRATIONS

## ORIGINAL DISNEY ENTERTAINMENT

The Disney legacy of quality entertainment continues on board our magical ships. Your Guests are provided with dazzling diversions that are part of their Disney cruise experience, not something extra you need to supply.

The spectacular *Walt Disney Theatre* is a showplace for original live productions — from musicals to comedy and more. Brilliant costumes, breathtaking choreography, stunning sets and awesome special effects are the hallmarks of every performance.

Movie fans can revel in the timeless splendor of the *Buena Vista Theatre*, with an experience no other cruise line offers: first-run films — even 3D. Or go topside and watch a movie under the stars on a giant LED screen that towers over one of the swimming pools.



The fun starts early on a Disney cruise with the *Sail Away Celebration* and deck party on the afternoon of departure. Then things get under full sail with the *Pirates in the Caribbean* buccaneer bash. Later in the cruise, on select nights, the evening is capped off with music, dancing and some Disney surprises...even fireworks!\*

Why not let *our* celebrations enhance *your* celebrations? Perhaps one of the Disney Characters could escort your organization's leaders to the stage. Or you might take advantage of the state-of-the-art projection technology in our theaters. Just two of so many possibilities!

\*On select cruises.

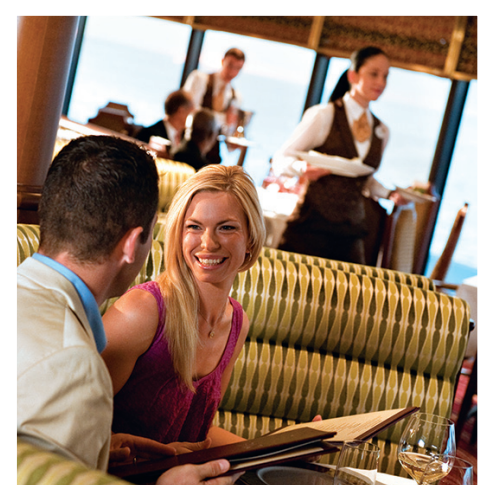
UNIQUE  
ROTATIONAL  
DINING

With the famous *Disney Cruise Line*® rotational dining experience, your Guests will find a special place at the table and a new adventure every night. They'll experience spectacular meals in each of three signature restaurants. And the service staff rotates with them, too...providing an extra level of personal attention. Since dining is included in the cruise, no Banquet Event Order coordination is required. Arranging for it is as simple as requesting it.



STATEROOMS  
THAT MAKE A  
STATEMENT

With their nautical flair and creature comforts, our remarkable staterooms deliver plenty of charm and more personal space for storage and relaxation. More space, in fact, than most other cruise lines. And a high percentage of our staterooms feature verandahs. Accommodations range from cozy private lodgings to grand and richly-appointed suites, with a consistent décor throughout. And of course throughout their stay, your Guests enjoy the unsurpassed personal attention and in-room service from our legendary staff and crew.



Optionally, adults 18 and over can choose to dine at *Palo* (all ships) or *Remy* (*Disney Dream/Disney Fantasy*), the perfect restaurants for celebrating a special occasion or spending a more romantic evening. Or, for even more exclusivity, we offer intimate dining experiences for your VIPs and honored Guests.



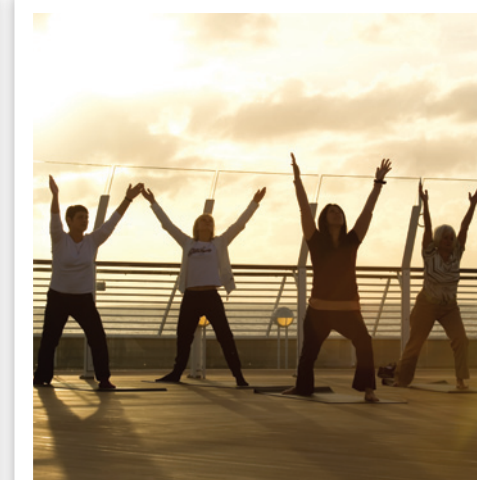
## INDULGENCES ABOUND

Once on board, your Guests will quickly discover an entire portfolio of unique places, programs and activities. So when one spouse is tending to business, the other has plenty to do. It's all part of the cruise...one less thing for meeting planners to worry about.

*Quiet Cove Pool* is an isolated oasis where Guests 18 and up can retreat for some peaceful relaxation. Next to the *Quiet Cove Pool* is the *Cove Café*. It's open early for coffee and provides a refuge from the more active areas. This secluded spot also offers a selection of magazines and books, a large flat-screen TV with the latest news, and shipboard wi-fi.



The Fitness Center provides the latest in workout equipment in multiple stations...along with group instruction...plus a view you sure don't get at the health club back home. With or without a workout, there should be time for a little pampering. At the *Vista Spa & Salon* (*Disney Magic/Disney Wonder*), or *Senses Spa & Salon* (*Disney Dream/Disney Fantasy*) your Guests can renew the mind, body and spirit with everything from massage and aroma therapies to the one-of-a-kind Tropical Rain Forest room. Sign up for yoga or other instructional classes...or retreat to a private "spa villa" for two. When the sun goes down, the night heats up with more ways for adults to kick it up a little. Each *Disney Cruise Line*® ship features a unique nighttime entertainment district. From a neighborhood sports pub, to a cool piano bar, to a big city dance club, there's something for every taste... and high-energy action into the wee hours of the morning. But remember... tomorrow is another day!





THE CRUISE EXPERIENCE  
FOR EVERYONE



One of the best parts of any Disney cruise is the ability for your Guests to enjoy a totally unique experience, no matter where their interests and spirits might lead them. Your Guests will create special family memories and engage in networking with colleagues and peers.

Specialized children's programs and youth activities for every age group allow adults to set off on their own adventures or enjoy the adult aspects of your program. Children will be well supervised and will have the time of their lives in age-appropriate Disney programming.



CRUISE WITH  
CHARACTER

For Guests traveling with children and families, there's nothing like a personal moment with a favorite Disney Character, including autographs and photos. Want to see adults become kids again? You can provide an extra-special photo-op moment for your Guests by including the Disney Characters in one of your programs or private events.





There are separate white sand beaches for families, teens and adults, along with an endless list of activities and excursions for all ages.



**ADULTS** — Private oceanview massage cabanas, yoga classes and a bar at the adults-only *Serenity Bay*.

**TEENS** — The *Hide Out*, a teens-only activity area.

**FAMILIES** — *Castaway Family Beach*, special water play areas for kids, supervised activities at *Scuttle's Cove*, Disney Character greetings.

**ALL AGES** — Exciting *Port Adventures* including stingray interactions, glass-bottom boat tours, parasailing and fishing, plus swimming, kayaking, water sports and more.

*Castaway Cay* is also the perfect setting for teambuilding adventures and group photos. Private cabana rentals are available, as well as a separate hospitality area for your Guests.

# PARADISE FOUND

Exclusively for Guests of *Disney Cruise Line*®, *Castaway Cay* is Disney's own private island paradise.\*

\*Bahamian and select Caribbean cruises visit Castaway Cay.



# RECOGNIZE EXCELLENCE

Excellence is not a destination.

It's a continuous journey.

That's something we understand —  
and live every day.



With a *Disney Cruise Line*® experience as the well-deserved reward for any high-achieving employee, innovative team or success-driven group, you'll be sending a powerful message of recognition and support for their accomplishments. And you'll be charting the course for ongoing success that will ripple throughout any organization.



For more information, contact:

[www.DisneyMeetings.com/dcl](http://www.DisneyMeetings.com/dcl)

321-939-7129



BUSINESS CARD FPO