

Disney Show Requirements

As an Expo Exhibitor, you are an integral part of our “**Disney Show.**” As we work together to create an unparalleled experience for our runDisney participants and Guests, we are asking that all of our partners follow our guidelines during operating hours to help maintain this standard of excellence.

To assist in making it a memorable event, you will be required to adhere to the following Guidelines.

- In order to offer the most professional look of the show, no jeans are to be worn during the duration of the event. Khakis and apparel you are selling in your booths are permitted (i.e. skirts, running shorts/pants, etc).
- Be conscious of lengths, cuts and fabrics to ensure a professional appearance
- No visible body piercings (other than traditional ear piercing for women only)
- Tattoos must be discretely and completely covered up at all times.
- No obscene or objectionable language or graphics
- All booth signage must be professionally printed. **HAND WRITTEN SIGNS CANNOT BE USED.**
- All tables must be covered with skirting which allows for additional storage.
- All product containers must be “show quality”, no exposed cardboard boxes will be allowed. Please **bring extra draping to cover cartons.**

We appreciate your partnership and cooperation with these guidelines while you are working at our runDisney Health & Fitness Expos.